



**organize the second edition of the
INTERNATIONAL CONFERENCE of VALORE SOCIALE**

**“Human Rights Risk Assessment:
a concrete tool for CSR in international supply chains”**

*Friday, 13th May 2011 h. 9.15 – University of Milano-Bicocca
Room Martini, building U6, basement floor
Piazza dell’Ateneo Nuovo, 1 – 20126 Milano*

Valore Sociale was created in 2006 as a centre of excellence on Corporate Social Responsibility, supported by the civil society, open and participated by all the stakeholders, Valore Sociale sets as its main objectives the definition, dissemination and implementation of a **new culture of Corporate Social Responsibility** (CSR). This culture is founded on policies and instruments of economic, social and environmental sustainability in line with the principles and values of all the stakeholders that participate in its activities.

In line with **ISO 26000**, the association provides the following services:

- a certification standard that covers the social and environmental dimension, as well as the safety and risk assessment;
- policy and scientific research on CSR at the european and international level;
- human rights impact assessment tools for companies in supply chains and country risk assessment.

Valore Sociale, in collaboration with the **University Milano-Bicocca**, organizes the second edition of the **International Conference of Valore Sociale**.

The conference will present to an expert audience, the new tools developed by Valore Sociale for assessing the risk of violation of human rights by companies in supply chains and possible negative impacts on local communities.

The discussion will be divided into a **plenary session** and an **afternoon session**.

During the morning session, we will present the **Human Rights Risk Assessment** issue and how it could be an effective tool for companies to improve their knowledge on the supply chain, create *due diligence* processes on the whole sphere of influence and prevent the reputational risk.

With reference to this, the **case study of Benetton** on the experimental model of Risk Assessment in India will be introduced.

In the afternoon, starting with some practical cases, we will build the debate among **academics, representatives of international and European institutions, companies and non-governmental organizations** on CSR qualified tools and social and environmental accountability of organizations.

The conference will be held in **Italian** and **English**. To participate you will need to register on the site www.valoresociale.it.

Chair:

Marco De Ponte - ActionAid Italia

9.15 Welcoming remarks

Prof. **Marcello Fontanesi**, Rector of University of Milano-Bicocca

Prof. **Bruno Bosco**, Dean of the Faculty of Law, University of Milano-Bicocca

General aspects of Corporate Social Responsibility

9.30 *Corporate Social Responsibility at the european level*

Mariarosa Cutillo - Valore Sociale - Catholic University of Milan

9.50 *The work of UNI regarding CSR and the ISO 26000*

Ornella Cilona - UNI (Italian National Unification Agency)

10.10 *Corporate Social Responsibility and international law*

Tullio Scovazzi - University of Milano-Bicocca

10.30 *COFFEE BREAK*

Specific aspects of Corporate Social Responsibility

10.50 *Presentation of the Risk Assessment methodology - the Benetton study*

Mariarosa Cutillo - Valore Sociale

11.30 *National law relating to corporate human rights and environmental responsibility: the case of India*

Rebecca Faugno - University of Western Australia

11.50 Presentation of the book "*La responsabilità sociale d'impresa, in tema di diritti umani e protezione dell'ambiente: il caso dell'India*" edited by Mariarosa Cutillo and Tullio Scovazzi

12.20 *Discussion*

CSR for organisations: assessing the risk and being assessed

Chair:

Mario Molteni - Altis (Alta Scuola Impresa e Società), Catholic University of Milan

- 14.30** *Social auditing experiences for monitoring the supply chain*
Achille Tonani - RINA (Registro Italiano Navale)
- 14.50** *Environmental and social risk assessment in export credit*
Paolo Cerino - SACE Group
- 15.10** *Local organic farming is smarter: good practices in United Arab Emirates, Abu Dhabi Organic Farms*
Khalid Butti Al-Shamsi - Mazaraa Organic Products
Antonio Compagnoni - ICEA (Istituto per la Certificazione Etica e Ambientale)
- 15.40** *SAI and the SA 8000*
Eileen Kaufman - Social Accountability International
- 16.10** *COFFEE BREAK*
- 16.30** *Challenges and limits of the Ruggie Report and the new OECD Guidelines on multinational corporations: the protection of human and labour rights*
Cecilia Brighi - CISL
- 16.50** *The revision of the OECD Guidelines: risk assessment and cases before the National Contact Points*
Ludovica Maria Agrò - Punto di Contatto Nazionale italiano - OCSE
- 17.10** *Business and civil economy*
Ugo Biggeri - Banca Etica
- 17.30** *The value of a certification of value*
Angela Comelli - Mani Tese
- 17.50** *Discussion*